

International Graphic Competition for the LOGO OF EASTERN PARTNERSHIP

Polish Ministry of Foreign Affairs and Association of Applied Graphic Designers would like to invite graphic designers to participate in three-stage graphic **competition for the Logo of Eastern Partnership**. For more information about Eastern Partnership visit: www.easternpartnership.org

Subject of the competition

The logo of Eastern Partnership should be associated with the idea of Eastern Partnership Programme and combine the Eastern Partnership Programme values as: freedom, democracy, the rule of law, and respecting human rights with its international character. The logo will become an official element of graphic identification of the programme of Eastern Partnership and will be presented during the Summit of Eastern Partnership in Warsaw, 29-30 September 2011.

Participants

The competition is of international nature and it is addressed to professional designers / studios as well as students of design specialization especially from Poland and states of Eastern Partnership, that is: Armenia, Azerbaijan, Belarus, Georgia, Moldavia and Ukraine.

The format of the competition

- **I stage – portfolio collecting**
- **II stage – paid commissions concerning 10 designers/design studios and draft concepts of logotypes**
- **III stage – selecting the winning logo and preparing a corporate identity**

Time limits / dates

- Deadline of portfolio presenting – **10 August 2011**
- Announcing a list of ten selected designers/design studios for II stage of the competition – **17 August 2011**
- Deadline of presenting logo proposals of the selected designers in the II stage – **2 September 2011**
- Winner announcement – **12 September 2011**
Implementation of the winning design, preparation of a corporate identity – **until 20 September 2011**

Conditions of participation in the competition

- Participation in the first stage of the competition (sending portfolios) is free.
- **The condition of participation in the competition is sending a portfolio in PDF format, which includes minimum 5 designs of logotypes for state, cultural institutions or for a similar idea.**
- **The works should be sent by email till 10 August 2011 to: office@stgu.pl.**

Awards

- Fee for preparing a draft concept in the second stage – **PLN 1000**
- Fee of the winner for final preparation of the logotype – **PLN 10 000 (about 2500 EURO)**
- Fee for assignment of copyrights to the winning logo – **PLN 2000**
- Fee for preparing corporate identity of the winning logo – **PLN 3000**

Jury

- Prof. Czesława Frejlich – editor-in-chief of 2+3D magazine, lecturer at the Academy of Fine Arts in Kraków
- Prof. Janusz Górski - lecturer at the Academy of Fine Arts in Gdańsk, Curator of AMS Poster Gallery Project
- Prof. Mirosław Adamczyk – designer, lecturer at the University of Arts in Poznań
- Dr Justyna Kucharczyk – designer, lecturer at the Academy of Fine Arts in Katowice
- Dr Dawid Korzekwa – chairman of the Association of Applied Graphic Designers, lecturer at the Academy of Fine Arts in Katowice
- Andrzej Cieszkowski – Plenipotentiary of the Minister of Foreign Affairs for the Eastern Partnership
- Katarzyna Słoniewicz – Eastern Department of the Ministry of Foreign Affairs, Eastern Partnership and EU Policy towards Eastern Europe Department
- Jacek Multanowski – Deputy Director of Department of Public and Cultural Diplomacy of the Ministry of Foreign Affairs
- Ewelina Lendzioszek – Department of Public and Cultural Diplomacy of the Ministry of Foreign Affairs, Programmes and Projects Department

More information / contact

Competition secretariat

Polish Association of Applied Graphic Designers

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www.stgu.pl